

# VOXCROFT

## ANALYTICS

### **VoxCroft Analytics Press Release**

*Embargoed until 8 a.m., November 18, 2021*

#### **VoxCroft Analytics Raises \$2 Million in Investment Funding with Knife Capital**

November 18, 2021

Cape Town

VoxCroft Analytics, a global leader in open-source intelligence and risk analytics, announced today close to \$2 million in Series-A funding from Knife Capital, a South African venture capital company specializing in assisting companies in building a global presence.

VoxCroft Analytics -- a U.S. and South African scale-up -- leverages cutting edge technology and machine learning in tandem with a global network of analysts, linguists, cultural experts, security professionals, and policy experts to discover unique data points and critical patterns and to deliver reliable information and analysis at unmatched speed and scale.

“VoxCroft Analytics is excited to work with Knife Capital on our dynamic growth plan,” says Barend Lutz, the CEO of VoxCroft South Africa. “The collection and analytical components in open-source intelligence are increasingly sophisticated and critical to public and private sector success in anticipating risk faster than ever before. With Knife Capital investment, VoxCroft is poised to redefine how information can be discovered, analyzed, and delivered across the globe.”

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Andrea Böhmert, managing partner at Knife Capital, outlined why Knife Capital found VoxCroft an intriguing investment. “At Knife Capital we believe in investing in forward-focused companies that solve real problems and can generate great returns for our shareholders. VoxCroft fits the ideal investor model. We’ve been tracking VoxCroft for some time and have been impressed by the technology, the team, and the depth of insights the company is able to provide to a wide range of customers with diverse intelligence needs. What convinced us was their ability to prognosticate the recent insurgency activity in northern Mozambique and incredibly fast, accurate, and relevant response to the riots in South Africa. Our funding will help the company to make some immediate key strategic appointments and propel growth plans in anticipation of a larger funding round that will be raised in the next 6-12 months.”

Casey Schmidt, VoxCroft Analytics’ U.S. CEO adds, “We partnered with Knife Capital for this investment because of their track record in taking companies global and their know-how in leveraging success for companies working with cutting edge ideas and technology. So, the investment and partnership lines up well with VoxCroft Analytics’ plans to disrupt the multi-billion-dollar risk analytics industry to increase global security and prosperity. Our experts already meld the best of AI with our other proprietary assets to get the best results for our public and private sector clients.”

VoxCroft Analytics’ U.S. Strategic Advisor and former U.S. Consul General to South Africa, Virginia Blaser, praised this new investment. “As someone who spent three decades brokering deals in Africa and beyond, and who understands how new technology adds critical strategic value to governments, development organizations, NGOs, and the private sector when it comes to sentiment and risk analysis, this kind of pivotal investment means that the most critical tools will soon be in the hands of more companies and organizations that urgently need them. This is an exciting partnership between two world class organizations, both focused on delivering results.”

VoxCroft Analytics currently has offices in South Africa and the United States, with a growing global team across 13 countries. Knife Capital’s investment will help the company to expedite strategic expansion plans and respond to the ever-growing market signals for the critical need for fast, reliable, and accurate information and analytics.

## **More Information**

### **About VoxCroft Analytics**

VoxCroft Analytics is a global leader in open-source intelligence and risk analytics. By combining our proprietary machine learning algorithms and tradecraft with our powerful AI, VoxCroft

Analytics distils millions of data points in a second and combines that with human wisdom to deliver real-time, focused, global coverage and bespoke local knowledge and analytics.

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### **About Knife Capital**

Knife Capital is a venture capital investment manager that accelerates the international expansion of African innovation-driven businesses by leveraging knowledge, networks, and funding.

<https://knifecap.com>

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